

Arianna Canelon.

Visual Designer

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EDUCATION

Savannah College of Art & Design (SCAD)

June 2016

B.F.A., Graphic Design

SKILLS

Production Design

Product Design

Editorial Design

Creative Problem-Solving

Visual Communication

Design Research & Development

TECHNICAL SKILLS

Highly Proficient in:

Figma

Sketch

Illustrator

InDesign

Photoshop

Additional Software Experience:

Keynote

Languages:

Spanish, native language

English, fluent

French, basic

AWARDS & RECOGNITIONS

Show Us Your Type

June 2015

Recognized for typographic work done for the city of Reykjavik, Iceland

EXPERIENCE

Airbnb

Production Designer | August 2023—present

Provide Product screens support for the Early Access and Localization teams, assist with marketing launches, consolidate source of truth Figma library containing content-accurate components

Norwegian Cruise Line

Graphic Design Contractor | May—August 2023

Designed for in-house clients — ranging from direct mail pieces, menus, global campaigns, print advertisements, infographics and more

Meta

Production Designer | May 2021—May 2023

Provided hands-on support to Product Designers, maintained and published core Figma libraries for the Messenger, Instagram Direct and Remote Presence teams, leveraged source of truth elements and supported Marketing teams to ensure UI accuracy

Hearst Magazines

Designer | September 2019—May 2021

Created layouts for Hearst Magazines' *Town & Country* publications, assisted in day-to-day print and digital capacities and collaborated with the photography and retouching departments for featured imagery

Uber

Junior Production Designer | June—August 2019

Created assets across multiple sizes and formats, maintained library assets and components, developed localization workflows, and designed digital social posts for Uber Black and Uber Eats

BlackDog Advertising

Digital Production Associate | July 2017—May 2019

Designed various forms of media for company's wide array of clients — email blasts, print advertisements, GIFs, web banners, social media graphics, promoted posts, website updates and HTML/CSS coding